



*A Customer service driven company with multi fold experience on Cloud , mobility, web and integration solutions. With an international customer base, motto is to provide solutions at a reasonable cost with customer confidence.*

*We are one stop shop for AWS and Azure Cloud , Salesforce ,Mobility Native with Swift and React Native, Angular JS and React JS, .NET , Python , Java Spring, Node, Oracle , SQL Server , PostGRE,MySQL , Talend , R , Stochastic modelling , machine learning, Open ERP and Odoo.*

## COMPANY OVERVIEW

Established in the year 2017, Bluu with its partner Entiovi is committed towards providing quality solutions in IT consulting and software development with high value services and product offerings. Entiovi provides a strong blend of quality, experience, research and development and is supported by a competent team .

The company offerings include skills on AWS and Azure cloud, developing and implementing .Net as well as Open Source Enterprise Solutions & Mobility solutions.

## ORGANIZATION STRUCTURE



## KEY MEMBERS

Mr. Debkumar Pal  
CEO & Director

20+ years of strong experience in Management and Engineering

Mr. Abhik Goswami  
COO & Director

20+ years of strong experience in ERP implementations, Bespoke solutions

Mr. Sanjoy Chatterjee  
Director

15+ years of strong experience in Analytics products and solutions

40  
RESOURCES

AVERAGE  
5+ to 10+  
EXPERIENCE



- BFSI
- Food
- Telecom
- Lifestyle and Wellness
- Construction



GLOBAL CLIENTS

## COMPANY DASHBOARD

## SERVICE OFFERING

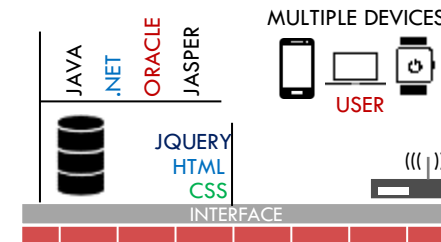


- Cloud Development and implementation
- Salesforce
- Requirement Gathering and Software Fitment
- Training
- Project Management
- Business Intelligence
- Database
- Data Analysis
- Financial Modelling
- Mobility

- Software Application Development
- Web portal Design and Development
- Maintenance & Support
- Implementation Services
- Graphics Designing
- Testing Services
- Mobile Apps Development
- Reporting Services
- Master Data Management
- Data Migration Services
- Data Archival Services



## TECHNOLOGY



- WebServices
- Integration
- Reverse Engineering
- ETL Tools
- Open ERP 7.0 & ODOO v 11.0
- Talend
- Android, IOS
- React JS, Angular JS

# CASE STUDIES ON MDM,WEB APPLICATIONS, MOBILITY ,WEB SITES



# CASE STUDY 1



## MDM PLATFORM FOR CRM



### USD 10 MILLION COMPANY

3rd Party Financial Product selling  
Company based in Vietnam & SE  
Asia

About Customer

### BUSINESS OBJECTIVE

Build a clean master data environment where a customer is uniquely identified and has completeness. Data is cleaned and is easy to generate lead.

### TEAM



3 ASSOCIATES

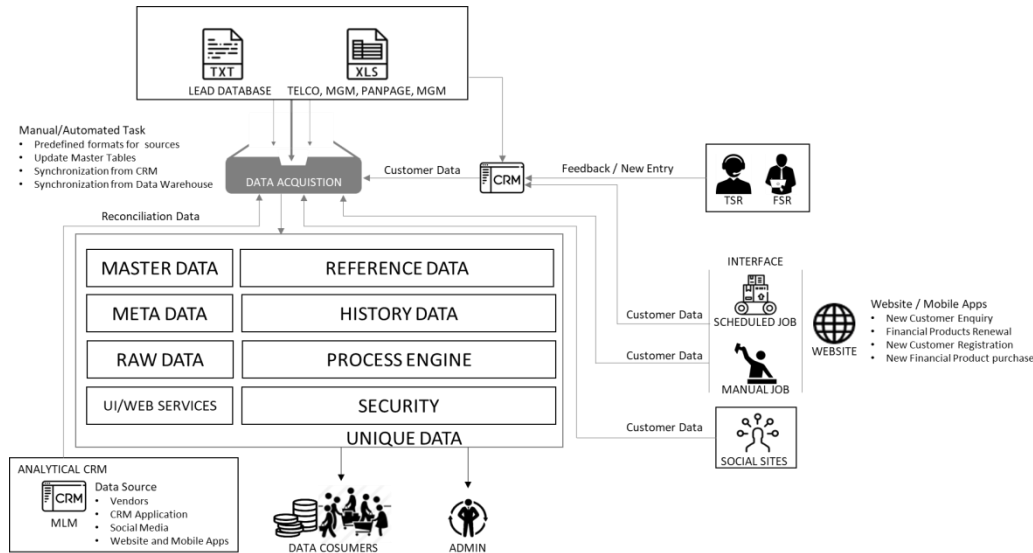
### SOLUTION

- Automated Integration with Vendor data
- Data Cleaning and normalizing with NLP helping in intelligent search
- Merging/Demerging
- Maintain customer data in a standardized way with flexibility and incremental updates which will be referred to as Customer Information Folder (CIF).

### BUSINESS BENEFITS

- Out OF 36 MILLION ROWS , Our System helped refine and get back 2.1 Million Rows of Proper Data (approx. 20% Clean data)

### SOLUTION SNAP



# CASE STUDY 2



## SPEND INFLATION ANALYSIS



### USD 10 BILLION CORPORATION

Raw / Processed food  
Company based in USA

About Customer

### SOLUTION

- Third Party Funding Analysis
- Total Spend Inflation
- Unit Rate Inflation
- New Item / Supplier Inflation
- Increased Volume Inflation

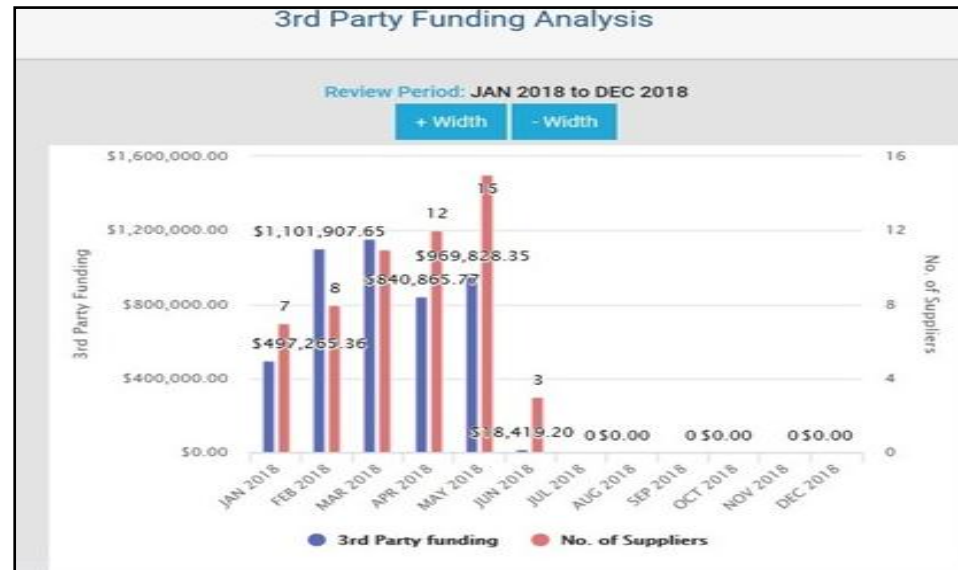
### BUSINESS BENEFITS

12% Reduction in  
Company Procurement  
Delays and Cost in a  
single Dept.

### BUSINESS OBJECTIVE

Business Objective is to increase profitability and ROI of the supply chain and procurement operations by providing deep and actionable insights into Vendor, Item, Rate, Volume

### SOLUTION SNAP



### TEAM



9 ASSOCIATES

### TECHNOLOGY

- Java Spring Based  
Web Services
- Angular JS 5.0
- PostgreSQL

# CASE STUDY 3



## ERP and Dialer



### USD 10 MILLION COMPANY

3rd Party Financial Product selling  
Company based in Vietnam & SE Asia

About Customer

### BUSINESS OBJECTIVE

- Increase revenue by maximizing sales coupled with performance by the TSR (s) (Telesales) by providing deep and actionable insights using CRM
- CRM system integrated with Drools based rules engine

### ERP SOLUTION COVERAGE

- Complete HR solution with features like Recruitment with employee profile , leave policy adoptions, Incentive,KPI,Contest & Bonus
- Accounting System is integrated with CRM
- Dialer system with features like Hang Up, Barging, Conference, Snooping, Whispering, Voice Blaster, Recording Portal and integration with CRM

### TEAM

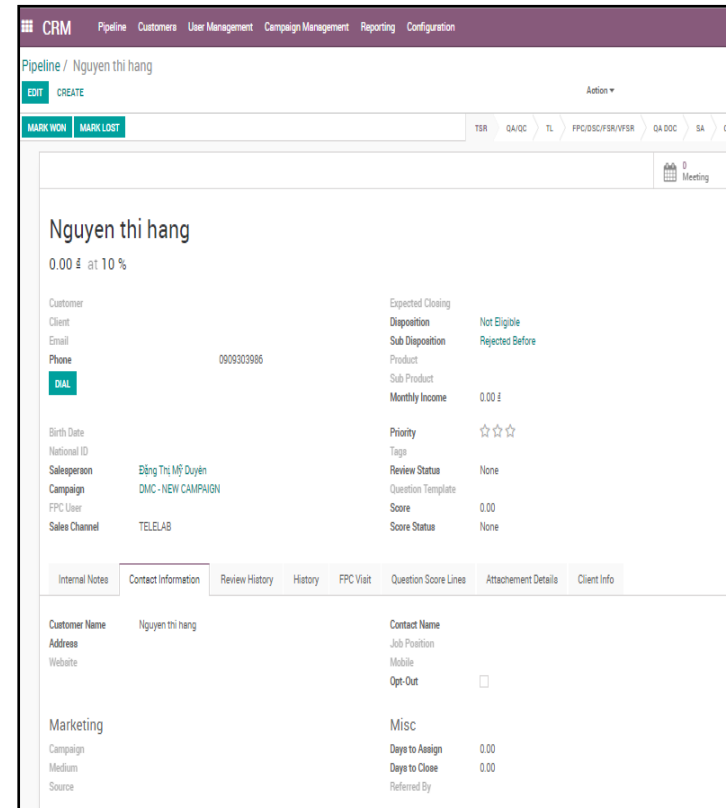


DEVELOPMENT: 8 ASSOCIATES  
SUPPORT : 5 ASSOCIATES

### SOLUTION

- CRM with DROOLS Rules Engine
- HRMS with Payroll
- FMS
- Asterisk Dialer with SIP Server

### SOLUTION SNAP



### BUSINESS BENEFITS

8% Annual Increase in customer base over the last three years

### TECHNOLOGY

- Python
- XML
- Java
- PHP
- PostgreSQL
- OdooV11

# CASE STUDY 4



Vegan Food Promotion  
Company based in USA

About Customer

## BUSINESS OBJECTIVE

- Market Bfit restaurants on social media
- Provide 360 degree E-Commerce platform for the Vegan eco system including service providers & customers
- Organize events to highlight the benefits of Vegan diet and provide a forum to introduce the local participating restaurants
- Build the awareness that plant based food with low or no Salt, Oil & Sugar (SOS) can be delicious

## TEAM



DEVELOPMENT : 5 ASSOCIATES

## SOLUTION

- Web Application
- Mobile Application
- (Android & iOS Device)

## BUSINESS BENEFITS

Exponential increase in user base of customers & service providers in USA Region

## SOLUTION SNAP

The screenshot shows a registration form for BFit. At the top, there is a logo with a purple fork and knife, the text 'BFit', and the tagline 'Food For Thought - Vegan For Life'. Below the logo are several input fields: 'First Name', 'Last Name', 'Mobile No', 'Email', 'Password', and 'Repeat Password'. There is also a checkbox for 'I have read and accepted the Terms and conditions and Privacy policy'. At the bottom of the form is an orange 'Continue' button. The background of the form features images of a green pea, a plate of food, and a fork.

## TECHNOLOGY

- Native Android
- Native iOS SWIFT
- Java
- PHP
- MySql

# CASE STUDY 6



About Customer

Business Process consulting and management company related to Construction Industry based in USA

## BUSINESS OBJECTIVE

- To develop cloud based Project Authoring Tool which includes Selection & Configuration of Phases, BPMNs & Tasks
- To create a cloud based marketing automation interface for building information management (BIMS)

## TEAM



DEVELOPMENT : 5 ASSOCIATES

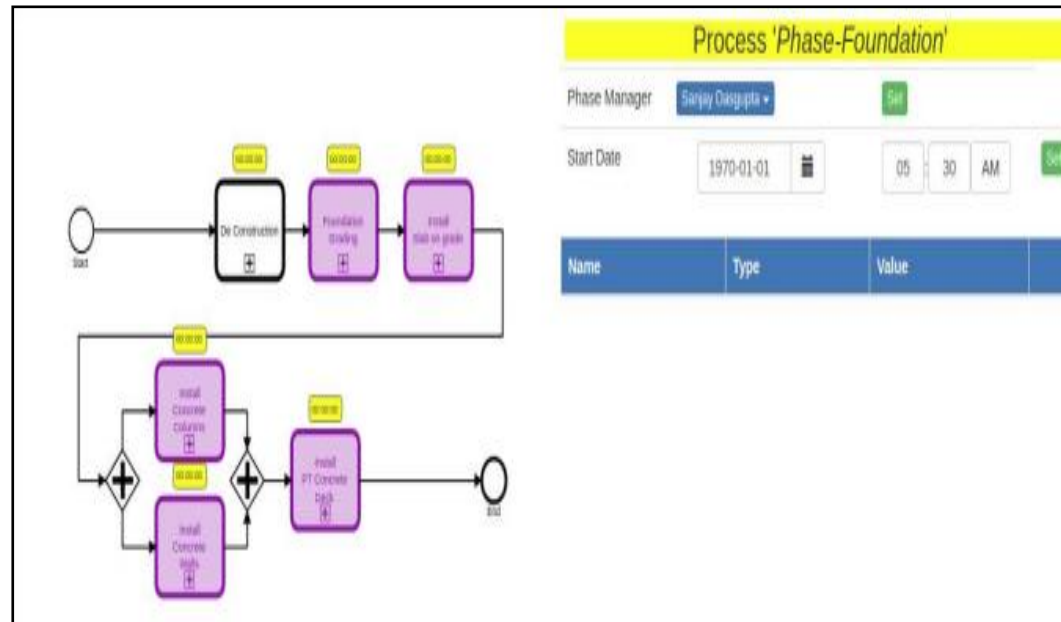
## SOLUTION

- Business Process Flow Visualization related to the construction industry

## BUSINESS BENEFITS

30% increase in efficiency of BPMN Tool

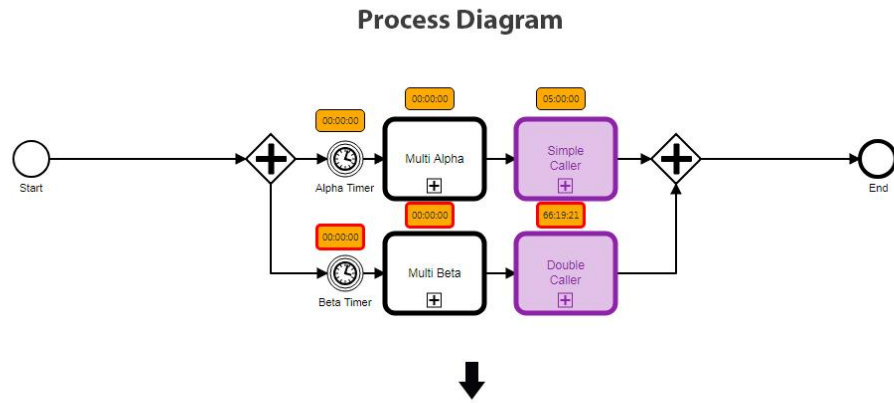
## SOLUTION SNAP



## TECHNOLOGY

- Angular7.0
- Camunda
- Java spring
- Mongo DB
- AWS cloud

# CASE STUDY 6 (CLOUD BASED BPMN SOLUTION ON ANGULAR JS 7.0)



BuildWhiz

Tester2 Tester  
34-55 14 19 XX,BW-Data-Admin,BW-Cre-ate-Project,BW-File-Uploads,Site-Manag-ement,Author,BW-T-esting,BW-Admin

Project : sdg-25-feb Phase : sdg-25-feb

### Phase Details

sdg-25-feb

Status: defined

Name: sdg-25-feb

Description: No description provided for 'sdg-25-feb'

### Process List

Status	Process Name	Start Date	End Date
<span style="color: green;">running</span>	sdg-25-feb	2019-02-25 09:08:51 IST	NA
<span style="color: green;">defined</span>	simple	NA	NA

[Edit](#) [Save](#) [Cancel](#)

BuildWhiz

Tester2 Tester  
34-55 14 19 XX,BW-Data-Admin,BW-Cre-ate-Project,BW-File-Uploads,Site-Manag-ement,Author,BW-T-esting,BW-Admin

Project : Not Selected Phase : Not Selected

### Task Details

Planning Staff Review

\* Upcoming Features

Docs Status Roles \* Team \* Budget \* Expense \* Materials \* Zones \* CC List \* Submittals \* Change Orders \* Approvers \*

#### Required Docs

Name	Type	Last ver Date	# ver
AS-1	xlsx	2019-03-04 05:30:00 IST	1
SUBHRO TEST 2222	html	2019-03-04 05:30:00 IST	1

[+ Add Docs](#)

#### Check List

Name	Complete
CheckList-1	<input type="checkbox"/>
CheckList-2	<input type="checkbox"/>
Checklist-3	<input type="checkbox"/>
checklist-4	<input type="checkbox"/>

[+ Add Check List](#) [Save](#)

#### Additional Docs

Name	Type	Last ver Date	# ver
Action-Item-Tracker.xlsx	xlsx	2019-03-05 05:30 IST	
Task	html	2019-03-07 15:17 IST	

[+ Add Docs](#)

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BPMN SOLUTION : LEFT SIDE SHOWS PROCESS DIAGRAM AND PROCESS LIST AND RIGHT PANEL SHOWS PROJECT CHECKLIST

# CASE STUDY 7 (CLOUD BASED INTEGRATION PROJECT)



About client :  
US based IT and IT  
outsourcing company

## BUSINESS OBJECTIVE

- US based customer is doing Oracle ERP Cloud Implementation for one of their customer.
- The customer has some of their applications like Workday, Dynamics and Report that are on Azure Cloud.
- There are 13 integrations to be established between Oracle ERP Cloud and systems on Azure Cloud
- This solution covers the architecture, scope and approach to create these integrations leveraging Azure Data Factory.

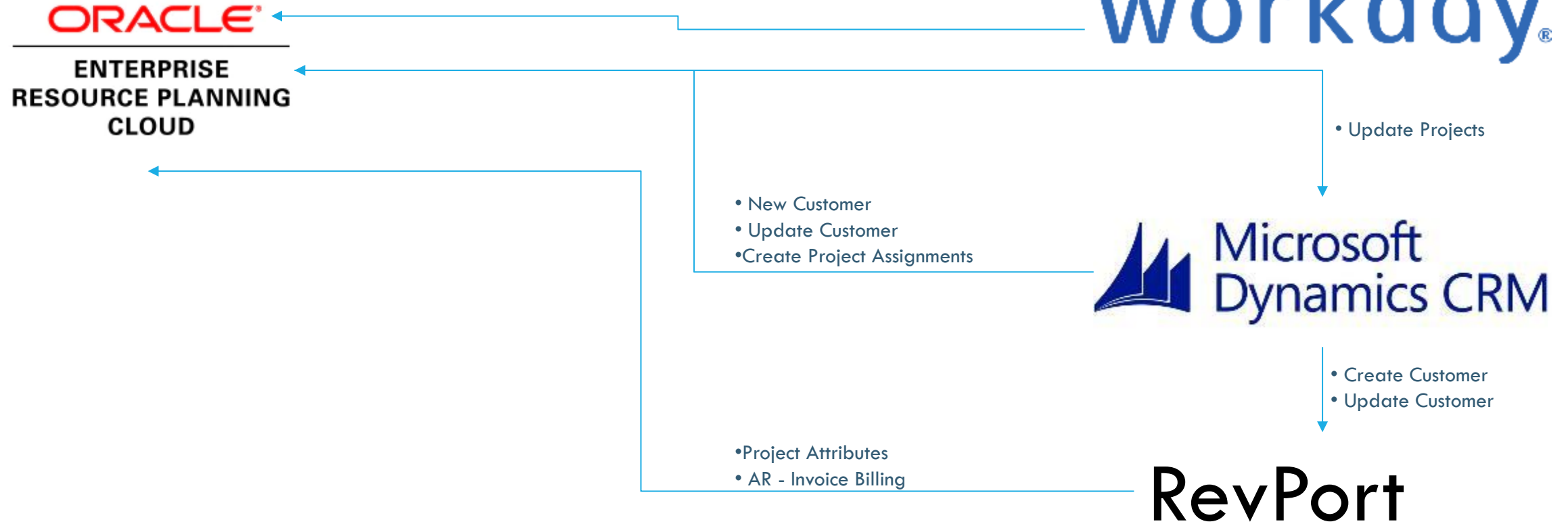
# CASE STUDY 7 (Scope & Diagram of Integrations)

- New Employee Access
- Terminate Employee Access
- Update Employee Profile
- New Department and Location
- Headcount Statistics

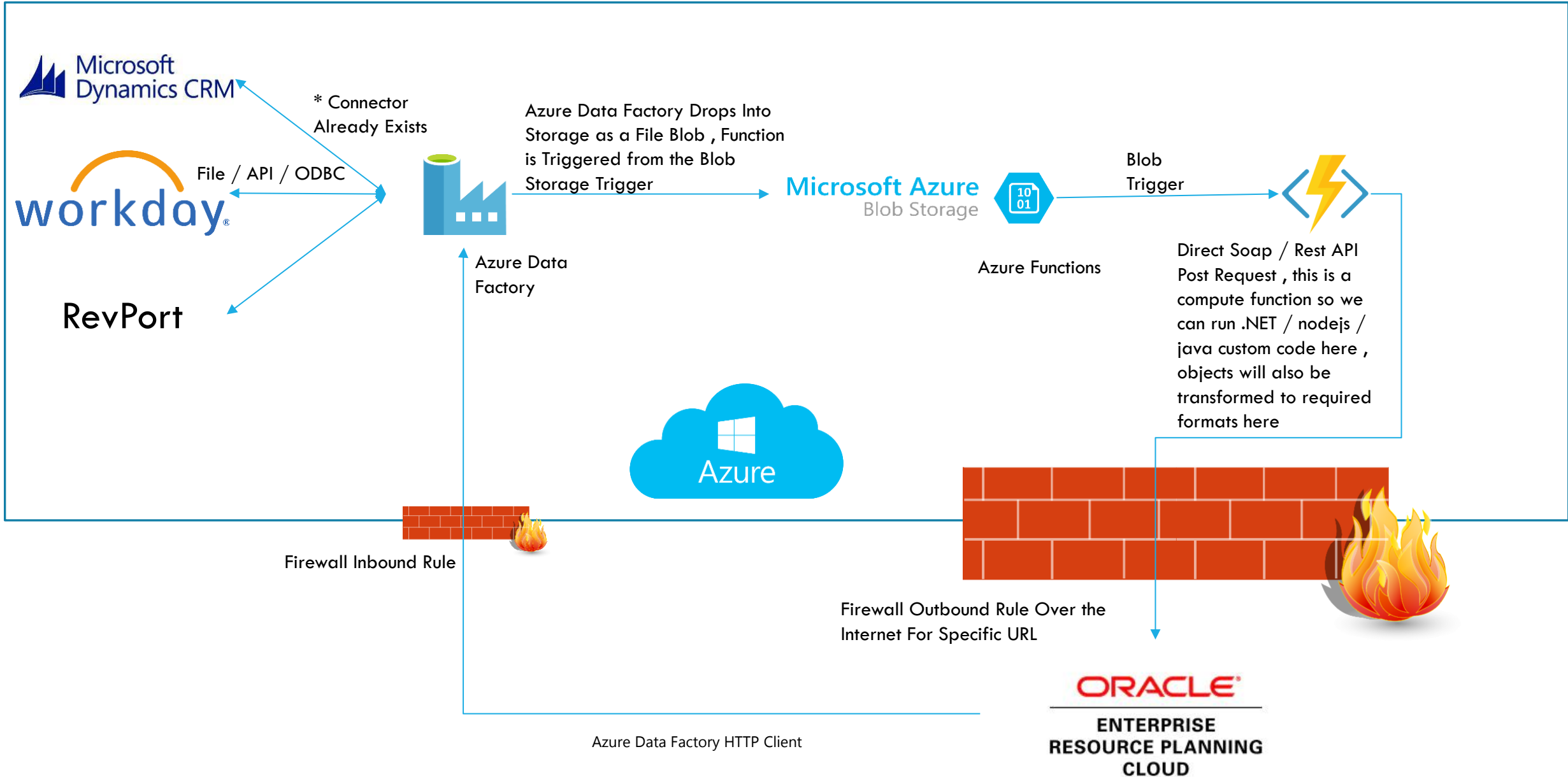
**ORACLE**  
ENTERPRISE  
RESOURCE PLANNING  
CLOUD



**RevPort**



# CASE STUDY 7 (Approach)



## CASE STUDY 8 (SITE AUDIT SYSTEM)

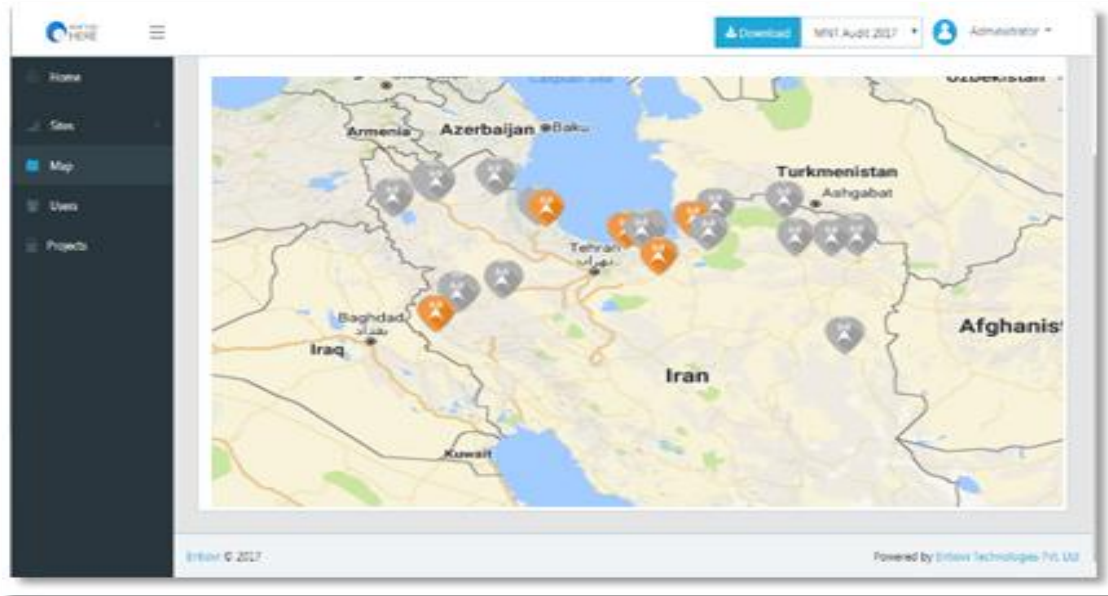


About client :

Iran based Telecom  
company

- The scope of the project is to develop a web based application which can pinpoint all the locations of the network towers, site details & different views of the network towers.
- Initial inputs include a map .
- Using the co-ordinates of the sites provided, the locations of the sites will be annotated in the map.
- When user clicks on the annotation pin, for the particular site on the map, it will redirect the user to the detailed view of the site.
- The basic information of the site will be displayed from the annotation pin.
- Clicking on a disclosure button will take the user to the detailed view of the particular site.

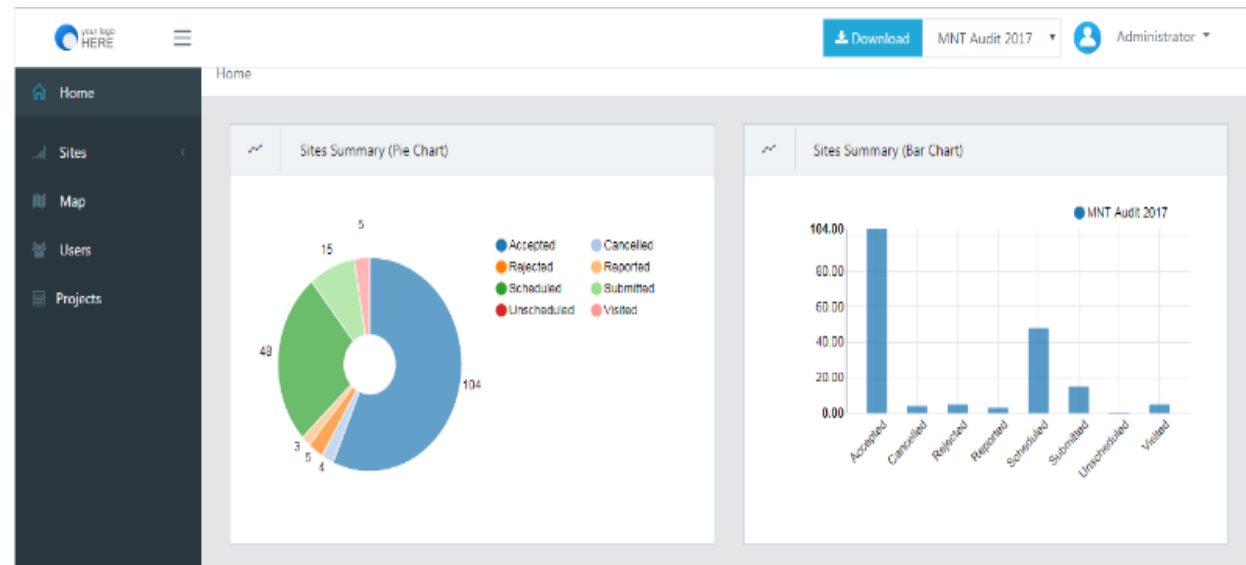
# Case Study 8 (SCREEN SHOTS OF NOKIA SITE AUDIT )



Map with coordinates positioning in the system

Technology : .NET / C# / MYSQL / D3JS / Angular JS

## Site Statistics



# CASE STUDY 9 (POCKET MONEY APP )



## About client :

UK based financial outsourcing company

## Background

- As money digitises, it is becoming hard for parents to teach their children about money and there is a need to find new digital ways of doing it.
- The proposed solution should create a new fun and engaging way of teaching kids about money beyond the cycle of wanting and spending. There is a need to teach them about managing finances, saving and incentivising them to become financially savvy and possibly financially independent.

## Objective

- Pocket money app has a wealth of benefits for both the child and the family. In fact, children who get pocket money are more likely to develop strong financial planning skills, and are less likely to fall in debt as adults. Pocket money, especially if earned through chores, enables them to learn what money is actually worth, and its value. They learn to prioritise wants and needs.
- By gradually saving some of their pocket money towards a goal, children develop a sense of purpose and pride in their achievement. They also learn to value possessions more, when they have had a hand in paying for them.

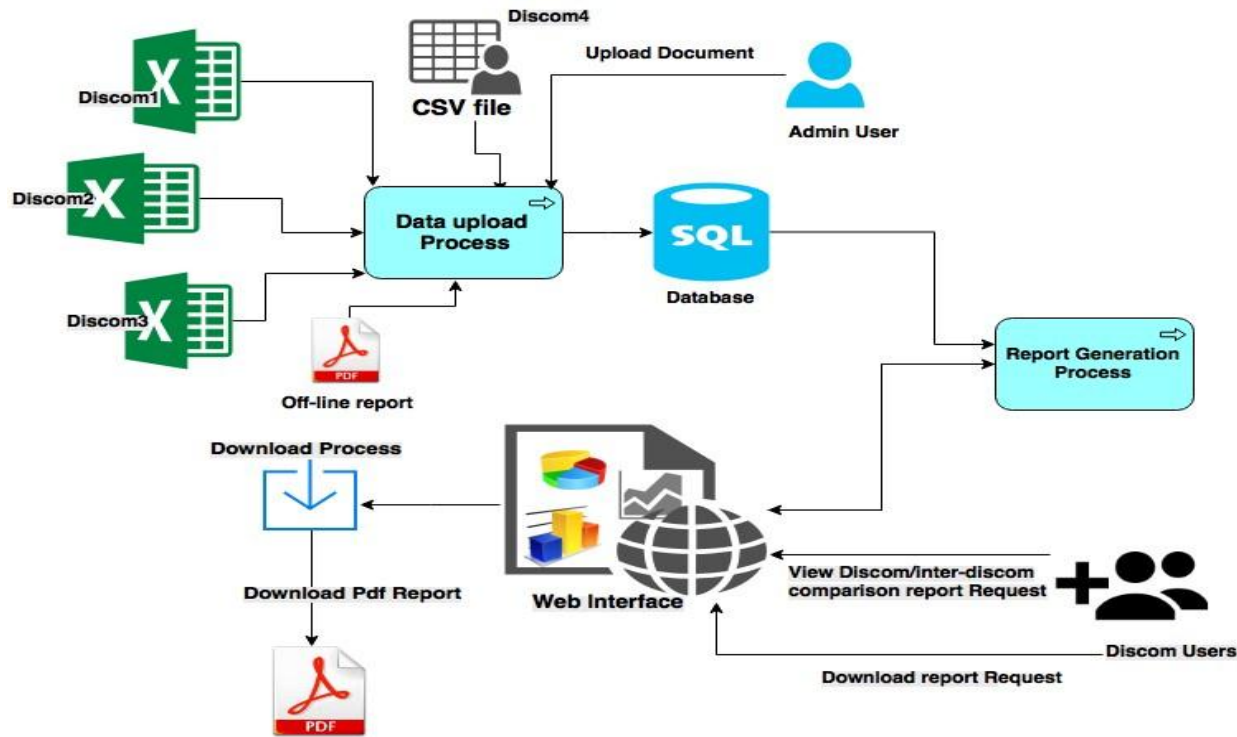


## **CASE STUDY 10 (WEB REPOSITORY FOR POWER OFFTAKE ASSESSMENT)**

- This is intended to be an online reporting tool giving out various reports related to Performance Index of Discoms.
- The proposed system would provide online users with multiple reports and analytical data which will include operating, financial and regulatory performance of Discoms.
- Intended users will be subscribers who will access these reports and data online. Having online facilities available, client can enable stakeholders to review the performance of Discoms on a regular basis.

# CASE STUDY 10 (OVERALL APPROACH)

## APPLICATION FLOW | TECH STACK



- Register DISCOM
- Subscription
- Upload Data as Excel
- Dynamic Report Management
- Tabular and Graphical Report
- State wise Comparison Report
- DISCOM wise Comparison Report
- Year wise Comparison Report

- Front end : ASP .NET / C# / .NET studio
- version 4.0 with CR viewer
- Middleware : IIS
- Back end DB : Oracle DB 11G
- Screen painting : HTML / CSS
- Controls : D3JS

# CASE STUDY 10 (KEY OUTPUTS)

## COMPARISON OF KEY RATIOS

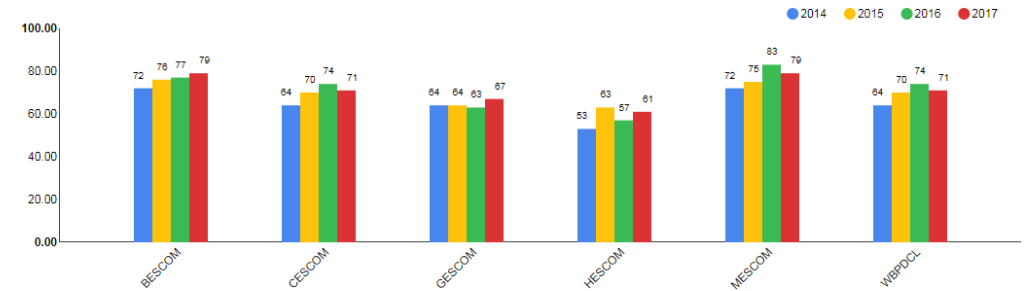
DOWNLOAD

S.No.	DISCOM (2017)	EBITDA (Rs crore)	EBITDA Margin	Debt / EBITDA	Cost Coverage	ARR (with subsidy) - ACS / ACS	AT&C Loss
1	BESCOM	1003.00	6.34%	7.64	1.02	-10.9%	13.3%
2	CESCOM	(76.00)	-2.39%	(10.63)	0.92	-46.4%	13.7%
3	GESCOM	140.00	2.86%	5.84	0.99	-44.0%	19.9%
4	HESCOM	285.00	4.68%	7.65	0.83	-58.4%	17.2%
5	MESCOM	284.00	8.56%	2.11	1.03	-20.0%	14.1%

## DISCOMS WITH IMPROVING PERFORMANCE OVER FOUR YEARS

DOWNLOAD

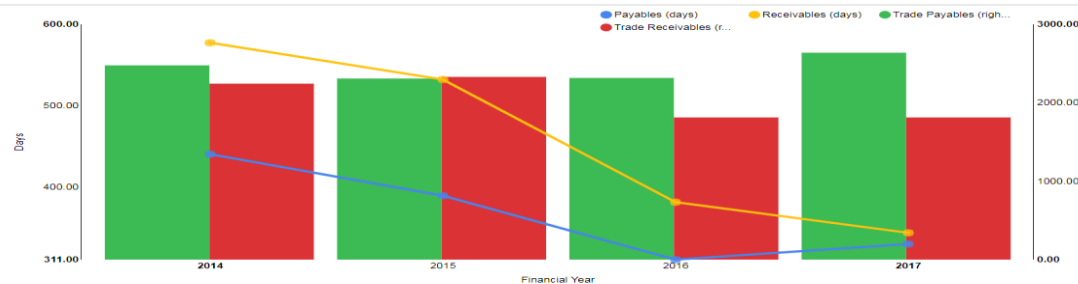
NOTE: Please select the Graph legend to hide/unhide the data



## RECEIVABLES PAYABLES

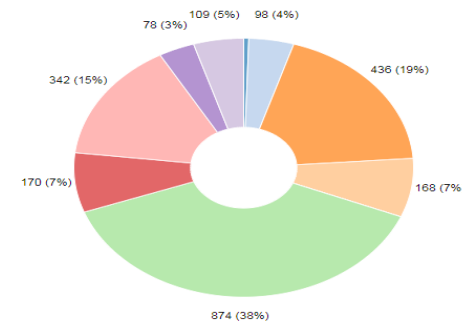
DOWNLOAD

NOTE: Please select the Graph legend to hide/unhide the data



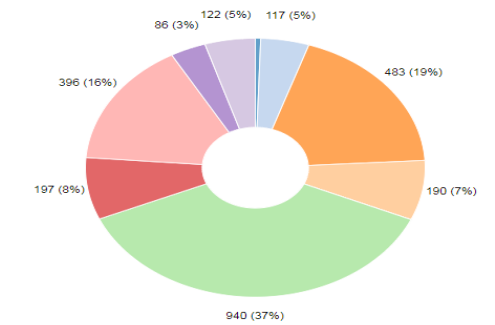
## FY2014

HT Agriculture, HT Commercial, HT Industrial, HT others, HT Domestic, LT Agriculture, LT Commercial, LT Domestic, LT Industrial, LT others



## FY2015

HT Agriculture, HT Commercial, HT Industrial, HT others, HT Domestic, LT Agriculture, LT Commercial, LT Domestic, LT Industrial, LT others



# CASE STUDY 11 (WEBSITE 1 FOR PREMIER EDUCATIONAL INSTITUTE)

- Purpose – Main purpose of this website is journal upload.
- There are 4 types of users:
  1. Super admin has all access. Can create a reviewer . Can arrange notice .Can assign journals to reviewer.
  2. Author can upload the journal only.
  3. Reviewer can only review the journal & send it to the publisher.
  4. Publisher can only publish the journal .
  5. If the journal is ok , then publication is made .
  6. Otherwise , publisher will send a mail to the author .

# CASE STUDY 11 (WEBSITES)

ictacem Welcome, admin@ictace...

Dashboard Home > Users

Users »

Category: Fluid Mechanics

First Name:

Middle Name:

Last Name:

Email:

Password:

Retype Password:

- Manage User
- Manage Notice
- Manage Paper
- View Author
- View Payment
- Manage Report
- Manage Publication
- Send Mail

ictacem Welcome, admin@ictace...

Dashboard Home > Users





Users »

Paper Type: Extended Abstract

Date To:

Date From:

Display 10 records Search:

	Copy	Date To	Date From	
1	Extended Abstract	07/15/2017	08/31/2017	 
2	Extended Abstract	07/15/2017	08/31/2017	 

Showing 1 to 2 of 2 entries

- Manage User
- Manage Notice
- Manage Paper
- View Author
- View Payment
- Manage Report
- Manage Publication
- Send Mail

## CASE STUDY 12 (WEBSITE -2 LOAN APPROVAL SITE)

- Purpose- This is a loan approval site. Like Personal loan, Business loan etc is based on eligibility criteria and also you can check your EMI amount via emi calculator.
- Eligibility criteria is based on an input form asking about the level of detailed information that a person can provide ; both demographic as well income information so that eligibility for amount of loan can be ascertained

### Technologies :

- Frontend – WordPress
- Database – MySQL
- Hosting Server – Linux.

# CASE STUDY – 12 (EMI CALCULATOR)

## Personal Loan

Personal Loan Amount (₹):	50000
Preferred Tenure (Months):	12
Interest rate (%)	12.5

**CALCULATE**

EMI  
**₹ 4454 /Month**

Total Interest Payable  
**₹ 3449**

Total Payment  
**₹ 53449**

\* This is based on the best interest rate available

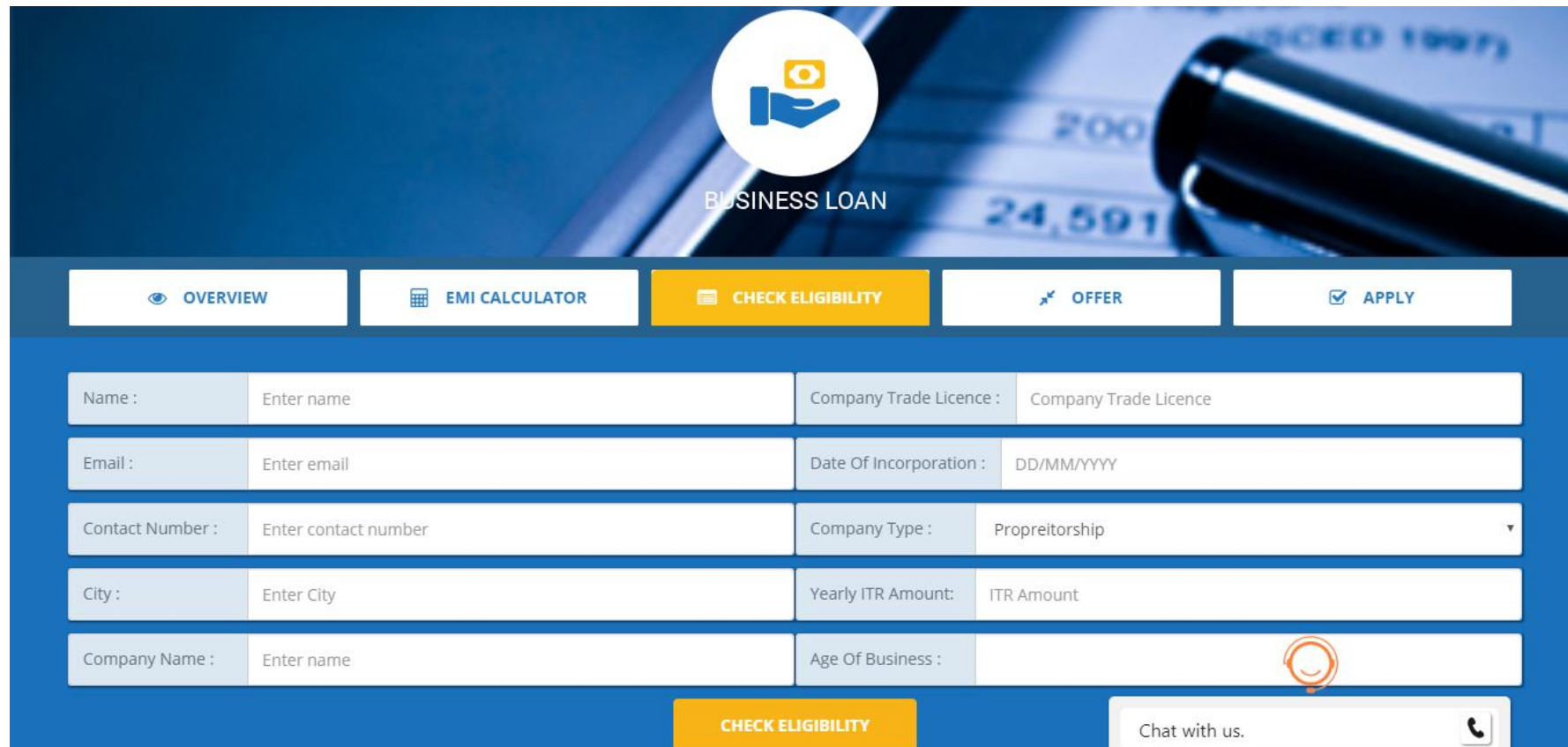
**CHECK ELIGIBILITY**

### Break-up of Total Payment

Monthly Return	₹ 3449
Principal Loan	₹ 49999

Chat with us.


# CASE STUDY 12 (BUSINESS LOAN)



The image shows a web application interface for a business loan. At the top, there is a blue header with a circular icon of a hand holding a coin and the text "BUSINESS LOAN". Below the header is a navigation bar with five buttons: "OVERVIEW", "EMI CALCULATOR", "CHECK ELIGIBILITY" (highlighted in yellow), "OFFER", and "APPLY". The main content area is a form with several input fields and a "CHECK ELIGIBILITY" button at the bottom. A chat window is visible in the bottom right corner.

Field Label	Input Value	Field Label	Input Value
Name :	Enter name	Company Trade Licence :	Company Trade Licence
Email :	Enter email	Date Of Incorporation :	DD/MM/YYYY
Contact Number :	Enter contact number	Company Type :	Propreitorship
City :	Enter City	Yearly ITR Amount:	ITR Amount
Company Name :	Enter name	Age Of Business :	

**CHECK ELIGIBILITY**

Chat with us. 

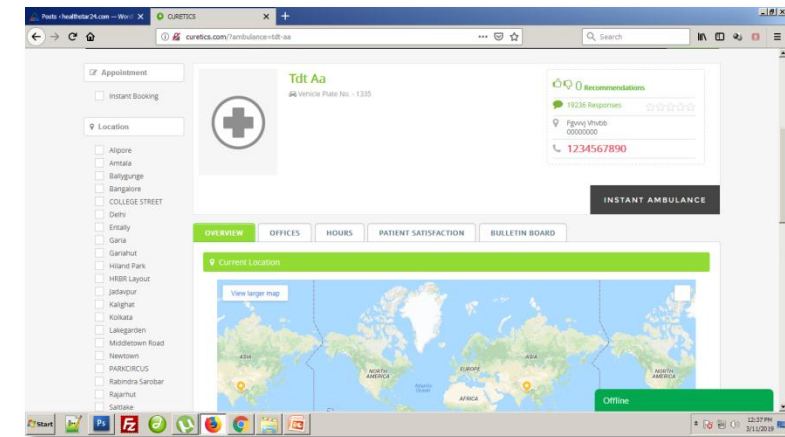
# Case Study 13 (Website for Online Medical Help)

[www.curetics.com](http://www.curetics.com)

Emergency search by location



Ambulance Address by location

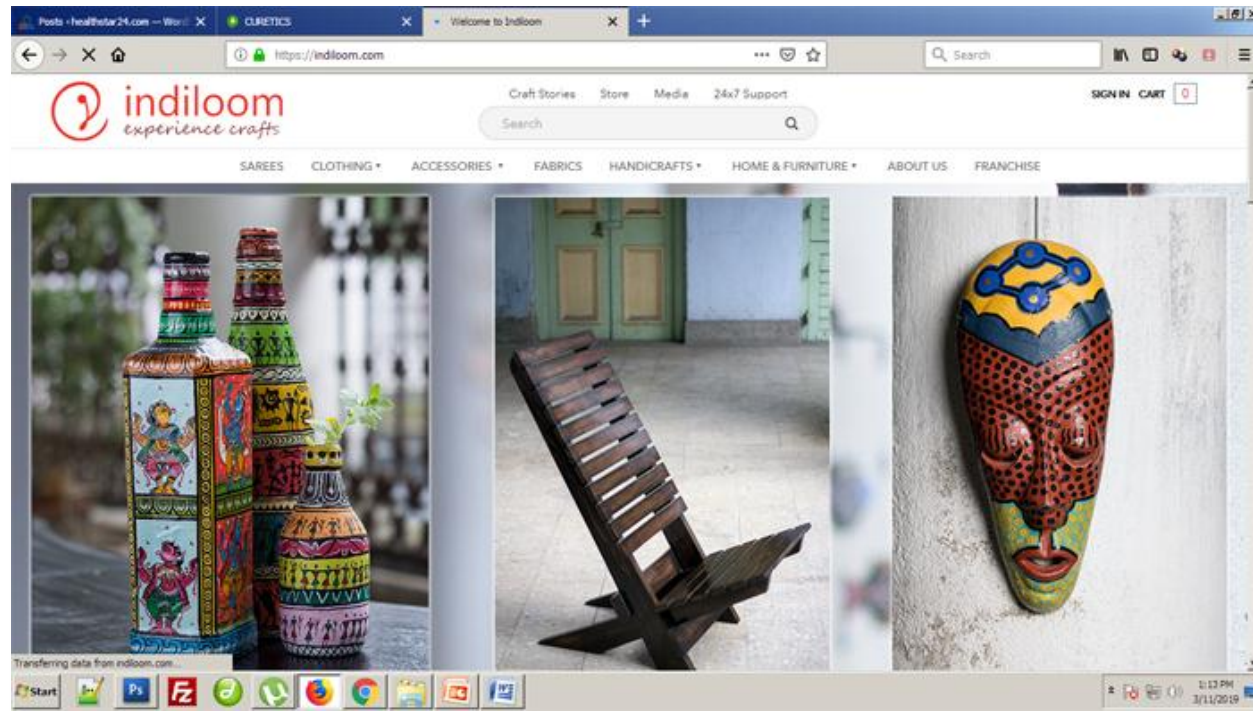


Website to provide doctor/Hospital/Clinic Information . Also , provide Urgent medical facilities

Technology : Html, Css3, JQuery, JavaScript, WordPress, MySQL

# CASE STUDY 14 (ONLINE GARMENTS SHOPPING CART)

[www.indiloom.com](http://www.indiloom.com)



- Complete Content management system
- Product upload, Cart process, Account management , Stock management, review and Rating sections, Payment Integrations

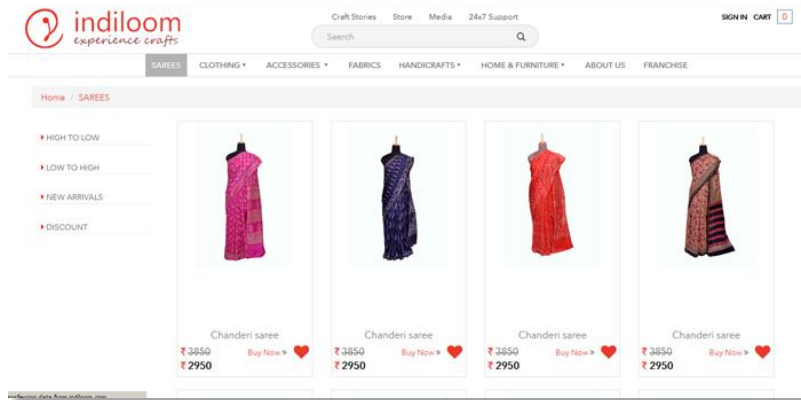
Tech Stack : Html5, css3, JQuery, JavaScript , Php, MySQL

User friendly all devices

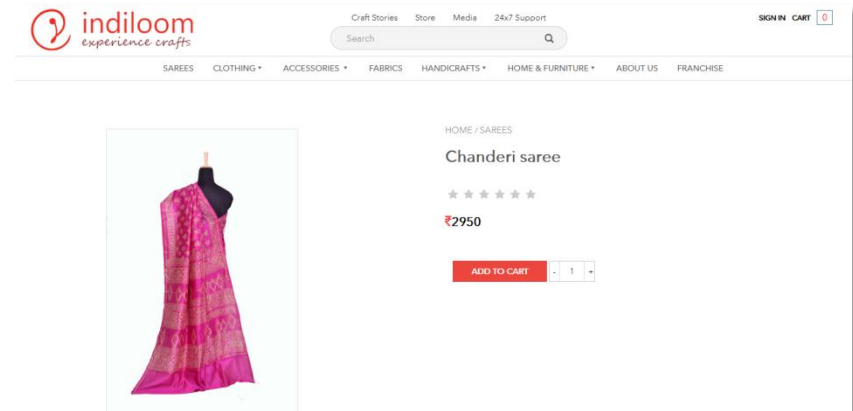
# CASE STUDY 14 (ONLINE GARMENTS SHOPPING CART)

www.indiloom.com

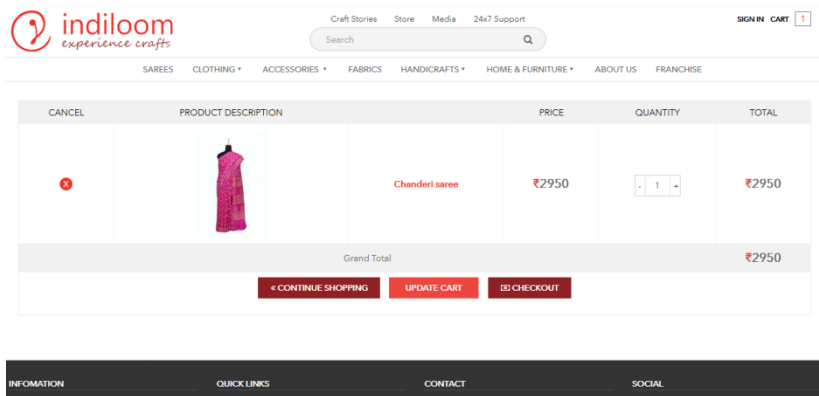
## Product List



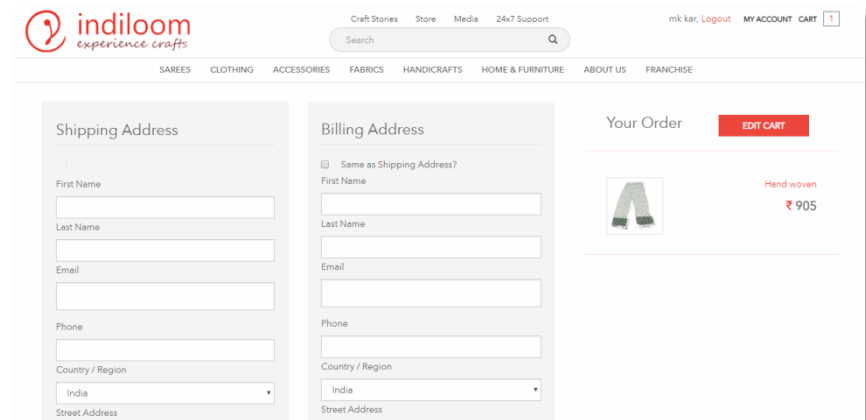
## Product



## Cart



## Shipping



# CASE STUDY 15 (WEBSITE FOR VIRTUAL TASK ASSISTANCE PROVIDER)

taskvirtual.com

The image shows a screenshot of the TaskVirtual website. At the top, there is a navigation bar with the logo 'TASKVIRTUAL' and menu items: HOME, ABOUT US, VIRTUAL ASSISTANCE +, WEB SERVICES +, FAQ, and CONTACT. On the right side of the navigation bar are three buttons: 'Start Free Trial', 'Login', and 'Register'. The main content area features a large background image of a person in a suit interacting with a futuristic interface. Overlaid on this image are several buttons: 'How to Delegate a Task' (orange), 'Example Task' (white), 'Plan and Pricing' (white with a play icon), and 'Request a Free Quote' (white with a list icon). At the bottom center, the text 'OUR MAIN SERVICES' is displayed. In the bottom right corner, there is a chat widget with the text 'HAVE A QUESTION? CHAT NOW' and a 'Chat with us' button with an upward arrow.

# Case Study 15 (Website for Virtual Task Assistance provider)

**TASKVIRTUAL.COM**

## Features

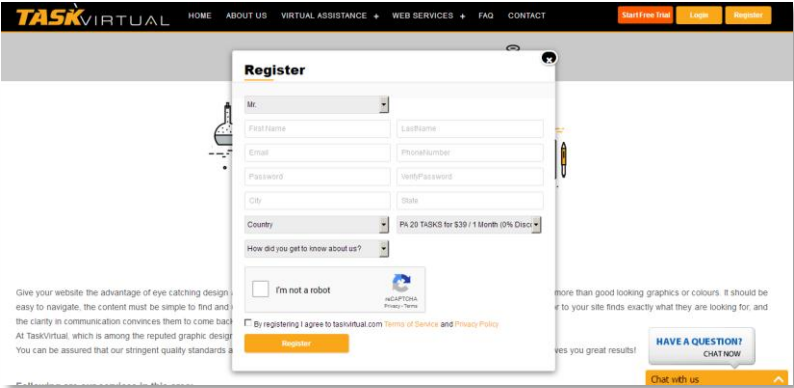
- Virtual Project task assist hourly/Monthly .
- Customer can buy plans .
- Projects can be :
  - Extensive Web Research
  - Website Designing and Development
  - Logo Design, Flyer Design
  - Outbound Cold Calling
  - Telemarketing

## Technology

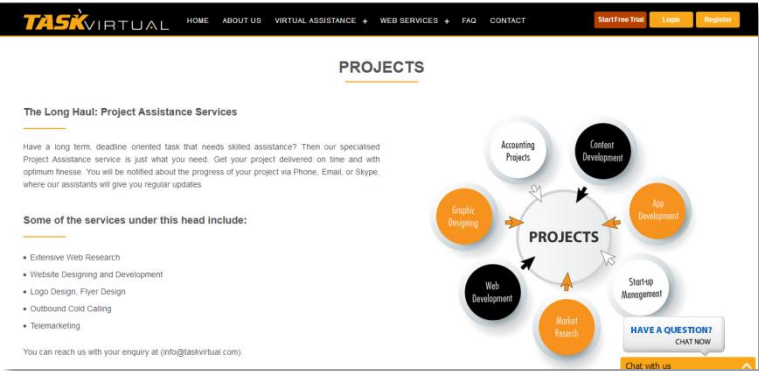
- Html5, css3, JQuery, JavaScript , Php, MySQL
- User friendly on all devices

# TASKVIRTUAL.COM

## Register



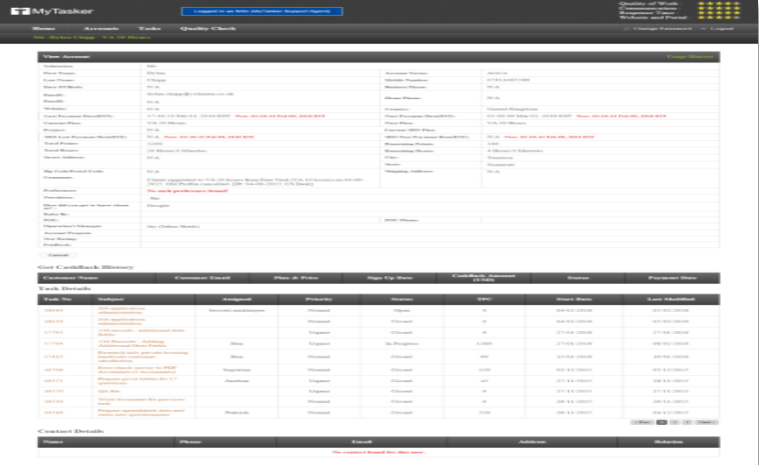
## Projects



## Services



## User Task Account



**Thank you**